Carlos Hernández Domenech

Product / Visual Designer

230 Dolores St. apt. 213 San Francisco CA

GET IN TOUCH:

Website:
www.carloshd.com

Mobile:
787.529.1825

Email:
chd@carloshd.com

+ Recent Positions

2021-Present

Resilience Insurance   San Francisco, CA
Lead Product Designer

Act as an evangelist for design & user experiences throughout the Resilience Platform. Partner with cross functional leads to create products that bring positive change to our users. Provide design direction and leadership to other designers on the team. Ideate, conceptualize, and prototype design solutions. Build and maintain the Resilience design system.

2020-2021

Giving Assistant   San Francisco, CA
Sr. Product Designer

Work with product and engineering teams through the entire SDLC, following designs from creation through to release. Lead design reviews with company leadership and provide expertise on how design can drive business results. Make data-driven decisions by using both qualitative and quantitative user research to inform our product direction and our personas.

2019-2020

Primer.ai   San Francisco, CA
Sr. UX Designer

Ensure the relationship, between machines and humans, are seamless. Drive projects from discovery, ideation to delivery, working closely with the Product and Engineering team. Collaborate with design lead and front-end engineers on developing and maintaining design systems.

2015-2019

Zillow Group   San Francisco, CA
UX Visual Designer

Design UX concepts for web, and smart phones for agent products. Effectively document and communicate design – via requirements engineering, information architecture, wireframes, mockups, high fidelity designs. Contribute to user research and user evaluation.

2014-2015

Trulia   San Francisco, CA
Web / Visual Designer

Design and produce email newsletters, landing pages, advertising campaigns, illustrations, presentations, and collateral for events and product launches. Visually translate business and marketing goals into relevant and persuasive designs. Pro-actively identify areas for improving visual design and user experiences.

For complete work history please visit linkedin **www.linkedin.com/in/chdweb**

+ Education

1996-1999

Marketing and Industrial Management
Business Administration College

University of Puerto Rico, Mayagüez Campus

+ Professional Skills

	good	average	skilled
Product Design			
Visual Design			
Visual identity / Branding			
Front End Development			
Interaction Design			
Video/Animation			
Figma			
Sketch			
Illustrator			
In Design			
After Effects			
Wordpress			
CSS/HTML			

+ Other Skills

- Art Direction
- Story Boards
- Audio Editing
- Photography

+ Languages

English	Professional working proficiency
Spanish	Native

+ More Information

Linkedin	linkedin.com/in/chdweb
References	Available upon request